### ALLIANCE NEWS Companies | Markets | Economics



## Alliance News *Professional*

# The complete real-time news service for UK equities professionals and active non-professional traders.

ALL Professional covers every London-listed company, including AIM stocks and investment trusts. Our markets coverage tells you which stocks are moving, which are about to move, and why.

To complete the picture, ALL Professional includes top UK and global economic, political and general news, reporting on influential global blue chips, and commentary on the foreign exchange and commodities markets that matter to UK equities prices.

#### Key features:

- flash headlines on all market-moving events;
- In The Know and Taking AIM market insight; UK, major European and US market commentary throughout the day;
- **broker ratings** changes and price targets as reported and in a convenient daily summary;
- executive interviews and earnings previews;
- **UK Morning Briefing** unique flash summary of the London market open, including key pre-market company announcements, overnight news, and opening direction;
- **UK Midday Briefing** everything you need to know ahead of the afternoon session and US open;

- UK winners & losers summary tells you which stocks are moving the most and why;
- **calendars** of corporate and economic events; Latest Actuals calendar updated as data is released; tables of comparative and historic economic indicators;
- **primary ticker** sensible content tagging, including the ability to filter on just the news that is **about** a company and **significant** to it; top stories code;
- news sentiment positive or negative for the stock price, assigned by the journalist who wrote the story, not a computer;
- and an **unlimited news archive**.

Articles per Day	550
Archive	unlimited
Companies	
FTSE 100	۲
FTSE 250	4
London Main Market	7
AIM	۲
Irish Stock Exchange	≠
global blue chips	THEME
UK earnings previews	INE WE
CEO interviews	۲
UK press reports	
top news summary	
UK earnings, trading statements calendar - week ahead	THEME
UK dividend calendar - week ahead	THEWS
UK AGMs/EGMs calendar - week ahead	<b>UNEWS</b>
director dealings	
London Main Market and AIM IPO scorecards	<b>INEVE</b>
Markets	
UK Morning Briefing and Midday Briefing	
UK stockmarket reports	THEME
European & US stockmarket reports	THEYE
In The Know - share-movers and special situations	<b>UNEWA</b>
Taking AIM - small-cap insight	
UK winners & losers summary	INEWS:
broker ratings changes	4
UK broker ratings summary	THEWE
foreign exchange, oil & gold market reports	THEVE
Economics	
UK economic, political & general news	7
international top economic, political & general news	7
international top economic events calendar - week ahead	<b>U</b> NEWS
Economic data tables	
latest actuals	<b>DECE</b>
major economy comparatives	THEFE
12-month history by country	NEWS

#### Standard keyword searches to try

#### **Summaries**

"briefing" - or "morning briefing" or "midday briefing" "top news" - daily top news summary

#### Markets

"*market comment*" - latest London market comment "*in the know*" - market talk on London Main Market stocks "*taking aim*" - market talk on AIM stocks

"*winners & losers*" - top gainers and declines within FTSE 100, FTSE 250 and AIM All-Share indices

"uk broker ratings" - daily summary of rating changes

#### **Economics and Politics**

"economic events calendar" - seven-day calendar of international data releases and other economic events

"*latest actuals*" - the day's economic calendar updated throughout the trading session with the data actuals

"*main economic indicators*" - historical tables of data from major economies

"comparative indicators" - table of latest data from major economies

#### Companies

"*calendar - week ahead*" - calendars of UK earnings, dividends and meetings

"director dealings" - buying and selling by company insiders

"*press*" - news reports by UK newspapers and other media

"*update*" - more in-depth news articles for the day's top company news

"*ipo statistics*" - tables of the year's IPOs on the London Main Market and separately on AIM

"ALLIPO" - news about initial public offerings in London "ALLISS" - news about stock issuance

= flash headlines

= news articles